

The added value of EUCCC Certification



A growing need for centers of excellence across all European countries

What makes the EUCCC Certification stand out for stakeholders?



Promoting continuous quality improvement, with clear benefits for patients



Fostering a shared EU ambition, for more equity in patient access to high-quality care, supporting cancer care national systems



Accessing resources and shared activities via the EUCCC network

EUCCC Certification benefits for cancer centres stakeholders involved in the care pathway

Patient



Researcher



Oncologist



Nurse



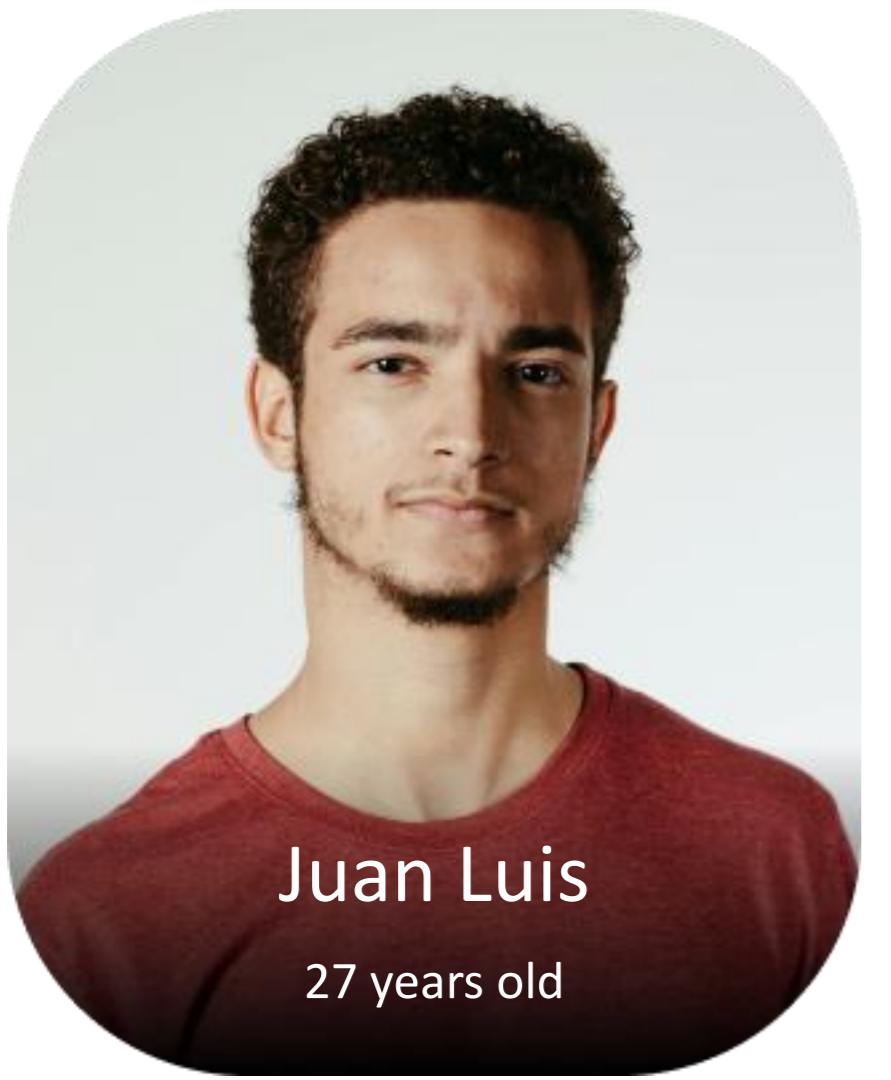
Hospital Manager



Policy maker



The Patient



Situation

Recently diagnosed with a rare and aggressive form of cancer. Actively engaged in his care process, seeking clear communication from healthcare providers, access to clinical trials, and emotional support. Faces challenges related to treatment side effects, decision-making fatigue, and navigating between hope and uncertainty.

Adherence to Europe's Beating Cancer Plan

As a patient, knowing that my hospital is certified at the European level **reassures** me. It shows a **commitment** to improving cancer care across the European continent.

Improving cancer care and reducing inequality

EUCCC certification helps ensure that patients, **regardless of where they live**, have access to high-quality cancer care.

It **reduces inequalities** between regions and allows hospitals to benefit from shared expertise across countries.

This means better, **more consistent care for all patients**.

Value for money and visibility

EU-certified hospitals may receive funding support, which can improve services **without increasing costs for patients**.

Certification also brings visibility and recognition, **helping patients identify trusted centres** that meet **high quality standards**.

Added value of EUCCC certification

The certification process is built on co-ownership, meaning every country -regardless of its size or wealth - has an **equal say**.

As a patient, this gives me **confidence** that the system is **fair and inclusive**.

Representativeness and reorganization

Having at least one certified centre in every EU country ensures that **all patients are represented at the European level**.

It also encourages countries to reorganize their cancer care systems, making them **more efficient and equitable**.

Whether I live, in a large or small country, I know **my voice matters**.

Standard evolution and support for reforms

EUCCC Certification helps **align national care standards with European expectations**. It supports necessary reforms in healthcare systems, making them **more patient-centered and transparent**.

This structured approach gives me hope for **better care and clearer communication throughout my treatment journey**.

The Researcher



Position

Lead Oncology Research Scientist – responsible for designing and coordinating clinical research projects, overseeing multi-disciplinary teams, evaluating innovative cancer therapies, and contributing to the development of evidence-based treatment protocols.

Access to European Research Networks

EUCCC Certification opens doors to **broader research ecosystems**, enabling collaboration across borders.

It **connects researchers** to European networks, partnerships, and shared resources that strengthen **scientific impact**.

Commitment to research

Certified hospitals demonstrate a **strong commitment to research**.

This facilitates **access to translational projects**, fosters **collaboration with clinical teams**, and increases **opportunities for joint funding**.

Enhanced influence and resources

Certification enhances the **visibility** and **credibility of researchers** within their institutions and across Europe.

It positions them as **key stakeholders with greater influence** over strategic decisions and resource allocation.

Integrated Governance and Collaboration

Certification promotes **internal alignment** and **cross-functional cooperation**.

It helps embed research into hospital governance and facilitates centralized funding and **decision-making**.

Full Research Cycle Enablement

EU-certified environments support the **complete research cycle** from lab to clinic and back making it easier to implement and evaluate **innovative therapies**.

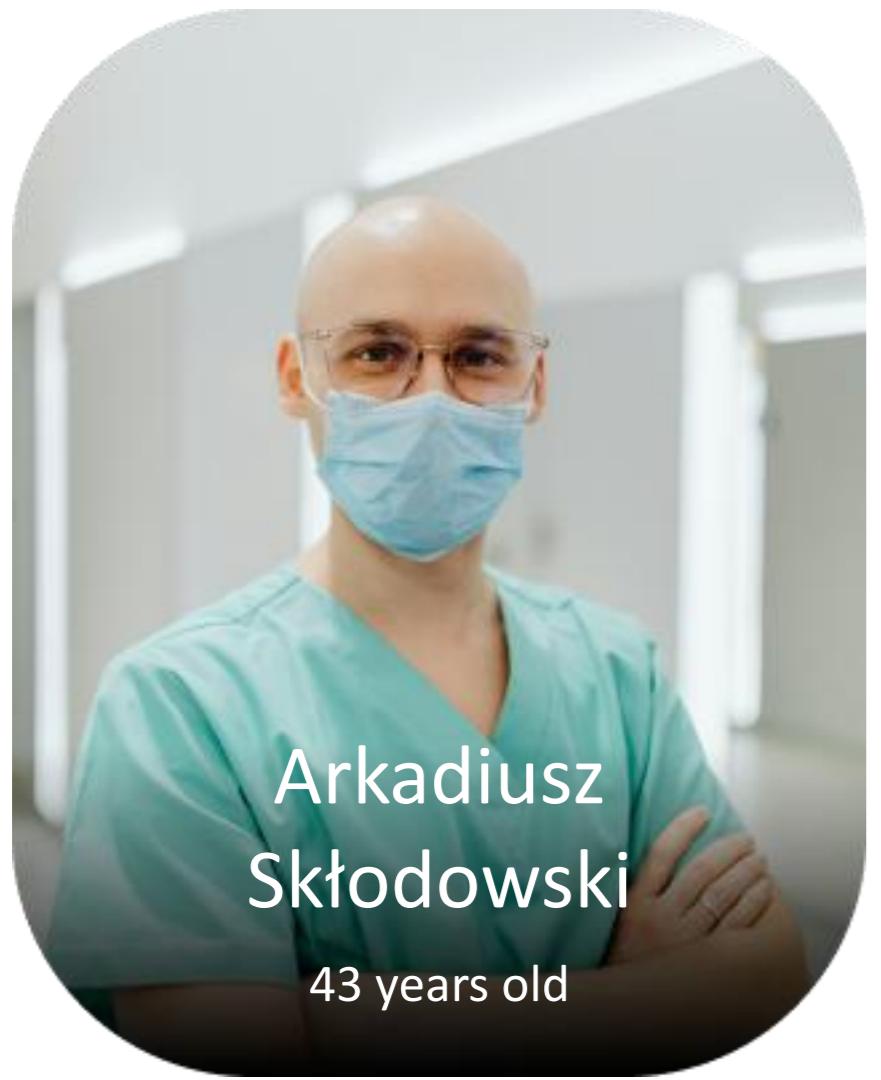
This integration strengthens the relevance and application of research.

Career development

Being part of a certified center supports **career growth** through structured development paths, international exchanges, and peer learning opportunities.

It encourages **mobility** and builds **capacity** across institutions..

The Oncologist



Position

Senior Oncologist – responsible for diagnosing and treating complex cases, providing long-term care and support to patients, participating in multidisciplinary tumor boards, and contributing to clinical research focused on improving therapeutic approaches and patient quality of life.

Access to networks

EUCCC Certification connects oncologists to a **wider professional network across Europe**.

It enables **patient referrals to neighboring countries** for advanced treatments and fosters international recognition—reinforcing **professional pride and clinical excellence**.

Progress Tracking and Benchmarking

Regular updates and benchmarking foster a **culture of improvement**.

Oncologists can compare practices, track progress, and identify areas for growth—driving **better outcomes for patients**.

Collaboration and Peer Learning

Certified environments promote collaboration through **shared data, multidisciplinary tumor boards, and expert input on complex cases**.

This enhances **decision-making** and supports **continuous learning among peers**.

Visible Impact and Short-Term Wins

Certification helps demonstrate tangible improvements early on, which builds **momentum and support**.

These visible wins validate the oncologist's efforts and reinforce the **value of structured, certified care environments**.

Organizational Support and Quality Systems

EU-certified hospitals implement quality management systems and clearer responsibilities, **improving working conditions and care coordination**.

This structure supports oncologists in delivering consistent, high-standard care.

Knowledge and Clinical Resources

Certification ensures access to high-quality clinical knowledge, including **databases of trials and scientific articles**.

It empowers oncologists to **stay up to date** and offer **evidence-based care**.

The Nurse



Position

Oncology Nurse – responsible for providing compassionate care to cancer patients throughout their treatment journey, managing chemotherapy protocols, monitoring patient responses, offering psychosocial support, and coordinating closely with oncologists and palliative care teams to ensure holistic, patient-centered care.

Acquisition of new competences

EUCCC Certification gives nurses access to **specialized training** and **structured learning pathways**. It supports **skill enhancement** and **professional growth**, helping nurses stay **aligned with evolving clinical standards**.

Improved working conditions

Certified hospitals offer safer, higher-quality environments. Nurses gain a **stronger voice in organizational decisions**, making it easier to advocate for **better resources** and **working conditions**.

Expanded Roles and Responsibilities

Certification **formalizes nursing roles** and promotes protocol-based practice. This allows nurses to take on **more specialized responsibilities**, improving consistency and safety in care delivery.

Patient-Centered Care

Certification encourages **active patient involvement** in treatment decisions.

Nurses play a **key role in facilitating communication** and **empowering patients** throughout their care journey.

Multidisciplinary teamwork

Working in certified environments fosters **collaboration across disciplines**.

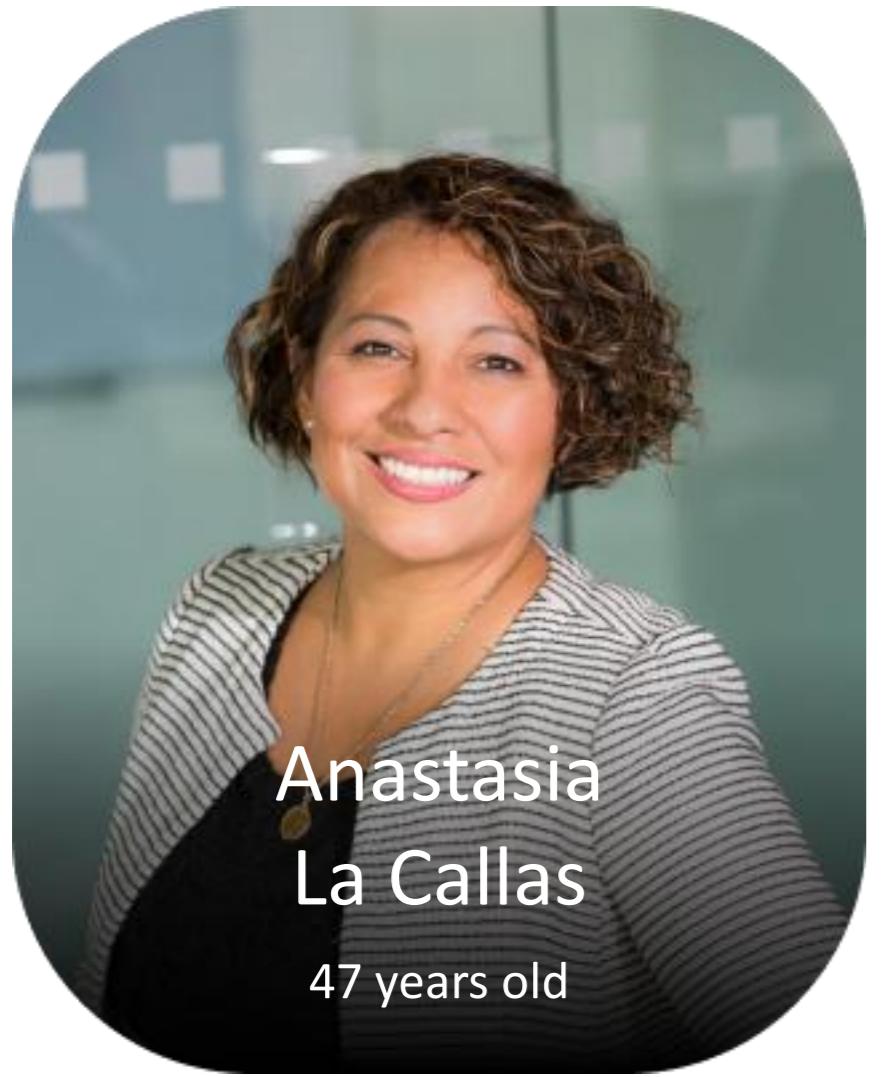
Nurses are **integral to multidisciplinary teams**, contributing to holistic and coordinated patient care.

Participation in Research

Certified institutions support nurse **involvement in clinical trials** and **research projects**.

This allows nurses to **contribute to innovation** and the **advancement of evidence-based practices**.

The Hospital Manager



Position

Hospital Manager – responsible for overseeing hospital operations, managing medical and administrative teams, implementing health policies and budgetary plans, ensuring quality and safety standards, and coordinating strategic development to improve care delivery across all departments.

Building Trust Through Certified Quality

EUCCC certification provides formal assurance of care quality, **strengthening the hospital's credibility and public trust.**

It reflects a **commitment to excellence and safety** across all departments.

Strategic Patient Involvement

Certified centres integrate **patient perspectives into decision-making** through advisory boards and structured feedback.

This ensures **care strategies are aligned with real patient needs and expectations.**

Coordinated Patient Pathways

Certification enhances visibility across the patient journey, promoting **continuity of care.**

It supports the design of **integrated pathways** that consider medical, psychological, and social dimensions.

Embedding Research into Practice

A **commitment to translational research** ensures that scientific advancements are rapidly integrated into clinical practice.

This approach reinforces the hospital's strategic objective of delivering **high-quality, evidence-based care.**

Staff Engagement and Empowerment

Certification fosters a **culture of engagement across medical and administrative teams.**

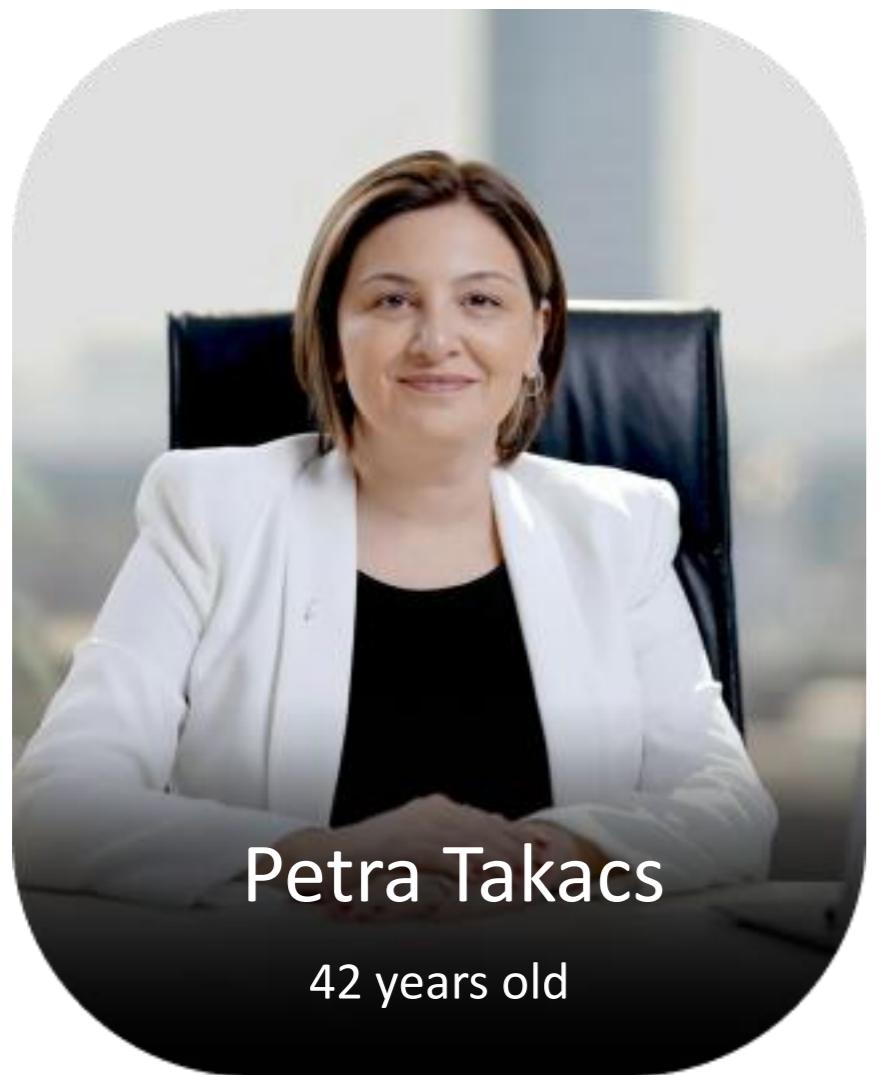
It empowers staff by clarifying roles, promoting continuous learning, and encouraging collaboration leading to **stronger team cohesion and improved care delivery.**

Access to information and support

Certified centres are encouraged to strengthen **outreach efforts** to ensure patients have timely and comprehensive access to relevant information.

This includes medical, psychological, and social support, fostering a **more predictable and transparent care experience.**

The Policy Maker



Petra Takacs

42 years old

Position

Senior Health Policy Advisor – responsible for developing national health strategies, coordinating policy implementation across healthcare institutions, setting quality and safety standards, and facilitating collaboration between clinical stakeholders and public health authorities.



Enhances recognition beyond borders

Certification improves the **institution's visibility beyond national borders**.

It reinforces the hospital's image as an **ambitious and learning-oriented organization**, and lead to **more favorable loan conditions** from investment banks.



Employer branding and competitiveness

EUCCC Certification contributes to making hospitals **more attractive to healthcare professionals**, thereby enhancing their **competitiveness**.

It also strengthens employer branding particularly for **researchers** and helps **attract new patients**.



Improved governance

Certification builds on existing strengths and contributes to **better governance**.

It serves as a **strategic instrument to implement** specific processes with **reduced internal resistance**.



Driver for change

The EUCCC certification stamp acts as a **catalyst for change**, supporting the implementation of complex transformations.

It enables benchmarking and twinning opportunities, **learning from top-performing centres**.



Strategic Value of Certification in Procurement

Certification serves as a **strategic enabler for centralized procurement**, enhancing credibility, standardization, and bargaining power in supplier negotiations—particularly in the **pharmaceutical sector** where compliance and quality assurance are critical.



Cooperation and networking

It facilitates **internships and exchanges with other institutions**, promoting cooperation at both **national and international levels**.